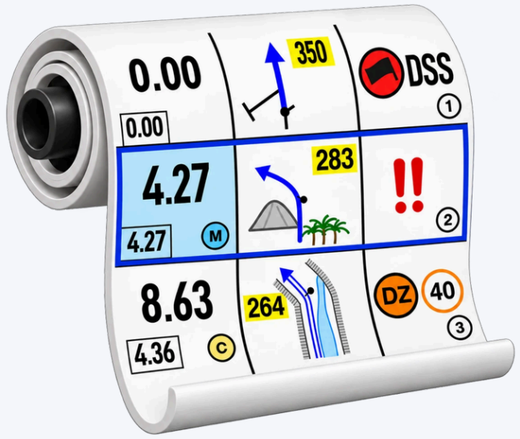
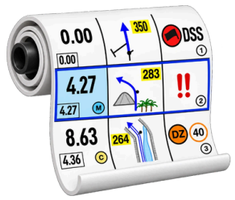
The RallyBook logo

The symbol is a roadbook roll printed in RallyBook's own notation: total and partial distance, tulips with their CAP, waypoints and notes. The wordmark always carries its credit, **by Petro®**, set as on the app's launch screen. Use the files exactly as they are. Never redraw, retype or separate them.



RallyBook by Petro®

STACKED · FULL COLOUR



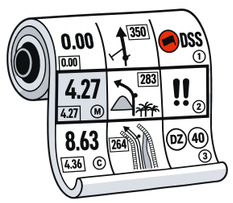
RallyBook by Petro®

HORIZONTAL · SCREENS



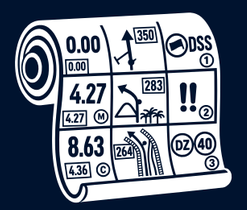
RallyBook by Petro®

REVERSED · ON BLUE OR DARK



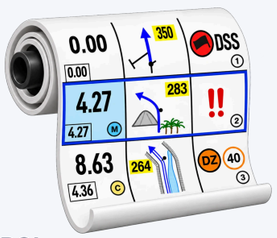
RallyBook by Petro®

FLAT COLOUR · PRINT

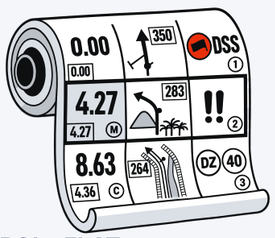


RallyBook by Petro®

ONE COLOUR · CUT VINYL



SYMBOL



SYMBOL · FLAT



SYMBOL · ONE COLOUR



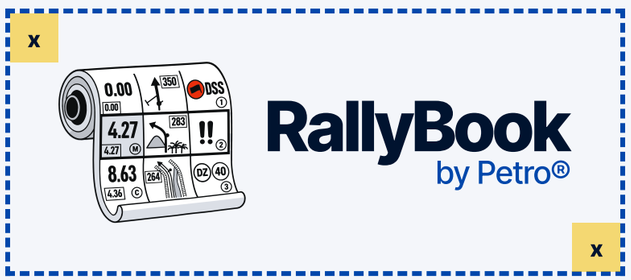
APP ICON

RallyBook by Petro®

WORDMARK

Clear space

Keep at least **x** free on every side, where x is a quarter of the symbol's height. Nothing else enters that box.



Minimum size

Horizontal logo	35 mm wide in print · 160 px on screen (keeps by Petro® legible)
Stacked logo	22 mm wide · 110 px
Symbol, app icon	10 mm · 40 px
Cut vinyl	One-colour file, at least 100 mm wide
Full colour or flat	Full colour on screens. Flat colour for print, embroidery and anything vector

Type

Inter Tight ExtraBold for headlines, Inter Tight Medium for text. Free (SIL Open Font License), in the pack. The name is always written **RallyBook**: one word, capital R and B.

Colours

RallyBook Blue
#0047AB · RGB 0 71 171
CMYK 100 65 0 10
Pantone 2728 C*

Night Ink
#00132F · RGB 0 19 47
CMYK 100 85 35 55
Pantone 282 C*

Roadbook Yellow
#F5C518 · RGB 245 197 24
CMYK 0 20 95 0
Pantone 7406 C*

DSS Red
#E92E0C · RGB 233 46 12
CMYK 0 90 100 0
Pantone 485 C*

Credit Yellow
#FFCC00 · RGB 255 204 0
CMYK 0 20 100 0
Pantone 116 C*

Paper White
#FFFFFF · RGB 255 255 255
CMYK 0 0 0 0
Pantone -

Paper Grey
#F4F6FA · RGB 244 246 250
CMYK 3 2 0 0
Pantone Cool Gray 1 C*

Deep Blue
#002764 · RGB 0 39 100
CMYK 100 80 20 30
Pantone 2758 C*

* Nearest Pantone. Print and vinyl values are a starting point: proof against the printer's swatch book. Swatches: rallybook-colors.ase.

Please don't



Riding with RallyBook

RallyBook sponsors events in kind: roadbooks drawn from your GPX, the official roadbooks on every rider's phone or tablet, waypoints validated as they ride, and a professional report after every stage.

CREATE · NAVIGATE · RECCE · REVIEW

Which file for what

Printer, sign maker, vinyl	PDF or SVG (vector). One-colour files for cut vinyl.
Website, social, slides	PNG with transparent background, 1000 to 4000 px.
Roadbook cover, entry list	Horizontal logo, PDF.
Video and overlays	Reversed or white PNG.

Typical decal sizes

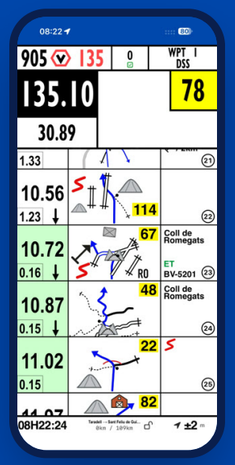
Car door or bonnet	30 to 50 cm wide
Bike side panel or fairing	10 to 20 cm
Front fender, number plate area	8 to 12 cm
Bib, roadbook cover	6 to 10 cm

RallyBook by Petro®

RallyBook by Petro®

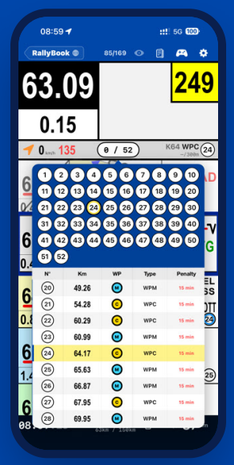
hello@rallybook.app

rallybook.app



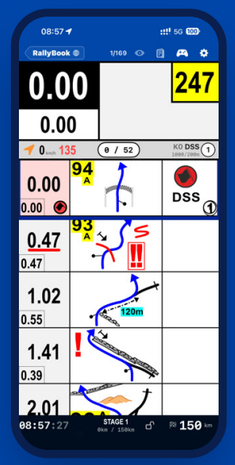
CREATE

Roadbooks drawn from any route



NAVIGATE

Waypoints validated as you ride



RECCE

500+ symbols, the FIA lexicon included



REVIEW

A pro report after every stage